



# Birchwood Primary School

Birchwood Avenue  
Dordon  
Tamworth  
Staffordshire  
B78 1QU

Headteacher: Mr N. Coleman B.A. Hons NPQH

*'Rich opportunities and memorable experiences'*

Telephone: 01827 892913

Email: [admin2619@welearn365.com](mailto:admin2619@welearn365.com)

Website: [www.birchwoodprimaryschool.com](http://www.birchwoodprimaryschool.com)



Thursday 16<sup>th</sup> February 2023

## World Book Day 2023

Dear Parents

On Thursday 2<sup>nd</sup> March, Birchwood will be getting involved with World Book Day. World Book Day changes lives through a love of books and shared reading. At Birchwood, our main priority is to promote reading for pleasure as we know that this is the single biggest indicator of a child's future success and so children will have many opportunities across the school day to read with children and adults of all ages.

This year we have decided to take a new approach to World Book Day across school. For the week of World Book Day, children will all be exploring the book 'The Invisible' by Tom Percival. We have carefully chosen this text due to the links it has with the current cost of living crisis but also the message it shares about love, community spirit and being thankful for what we have.

On Thursday 2<sup>nd</sup> March, we are asking children to come dressed up to help with our World Book Day celebrations. This year we are giving two options:

- Come dressed as your favourite book character. If you have the story at home as well then we would encourage the children to bring in a copy of the book into school with them on this day.
- Come dressed as the main character, Isabel, from our story of the week. This will include some pale trousers, green jumper and beanie hat. Some of the staff might also be joining in with the fun!

We are hoping to use the day to increase our children's understanding of themselves as readers, whilst sharing our appreciation of books and the benefits they can bring to our lives. To support this, we will be working with the children to make individual 'reading rivers'. Reading Rivers are used to showcase all of the reading you complete across a 24-hour period. To support children with putting this together, we encourage them to come into school with snippets or photographs of different things they would typically read across a normal day e.g. food packets, games, road signs, lunch menu, post. We can then work together to put this all together. Do not worry if you can't do this as children can draw or write to complete their Reading River.

Finally, we are running a World Book Day competition this year. We would like the children to create a 'One Pager' about their favourite book. The most creative and informative one pager in each class will win a token for our Reading Vending Machines. Please scan the QR code at the bottom of this email to see some ideas of one pagers or simply google search 'one pagers' to see a variety of images. Please ensure that these are no bigger than A3. We look forward to seeing all of the different entries. The closing date will be Monday 6<sup>th</sup> March 2023.

As part of World Book Day, 'National Book Tokens' will be supporting the event by handing out free book tokens. We will share with children the books available and where to find them.

We hope lots of children will join in our celebrations with us and I am sure they will all have a great day. For extra information or help visit: [www.worldbookday.com](http://www.worldbookday.com)

Yours sincerely

*Miss Lowe*

Miss Lowe  
Reading Lead

