



# Birchwood Primary School

Birchwood Avenue  
Dordon  
Tamworth  
Staffordshire  
B78 1QU

Headteacher: Mr N. Coleman B.A. Hons NPQH

*'Rich opportunities and memorable experiences'*

Telephone: 01827 892913  
Email: [admin2619@welearn365.com](mailto:admin2619@welearn365.com)  
Website: [www.birchwoodprimaryschool.com](http://www.birchwoodprimaryschool.com)

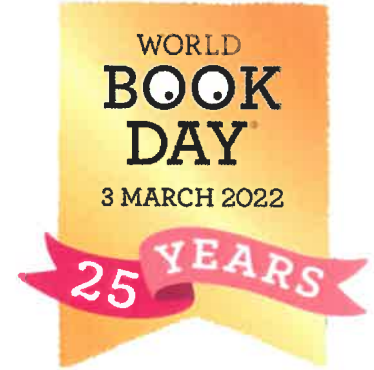


Monday 7<sup>th</sup> February 2022

## World Book Day 2022

Dear Parents,

On Thursday 3<sup>rd</sup> March, Birchwood will be getting involved with World Book Day, celebrating the 25<sup>th</sup> year of 'changing lives through a love of books and shared reading'. As a school, we are continually striving to promote reading, as we know that reading for pleasure is the single biggest indicator of a child's future success, and so children will have many opportunities to do so throughout the day, with children and adults of all ages.



To further our celebrations, we are delighted to announce that the **Sholastic book fair** will also be in school from 4<sup>th</sup> March to the 11<sup>th</sup> March, allowing both children and adults to explore an unbeatable range of the latest and best children's books.

We are inviting all children who would like to take part to get dressed up as their favourite character from a story they have read. There will be books given out as prizes to our favourite outfits from each class. Some of the staff might also be joining in with the fun!

During the day, the children will all be involved in a number of activities, including reading for pleasure, sharing a story with a friend from another class, writing shared stories with other classes, quiz competitions and watching inspiring videos from real authors. We will also be holding a special celebration assembly at the end of the day to celebrate all of the fantastic costumes and work completed in school.

After the success of 'The Masked Reader' last year, an exciting adaptation to our World Book Day celebration this year will be 'The Masked Poet' - in school. Children will view some of their favourite staff members sharing some brilliant poems, in disguise! On the evening of World Book Day, you will be able to visit [www.birchwoodprimaryschool.com](http://www.birchwoodprimaryschool.com) to view the series of videos for The Masked Poet. Can you guess who is behind the mask? Enter your guesses on the scorecard which will be sent home with your child, and return it to class, ready for the big reveal!

As part of World Book Day, 'National Book Tokens' will be supporting the event by handing out free book tokens.

We hope lots of children will join in our celebrations with us and I am sure they will all have a great day.

For extra information or help visit: [www.worldbookday.com](http://www.worldbookday.com)

Yours sincerely,

*Miss Lowe*

Miss Lowe - Reading Subject Lead

